

# FILM, TELEVISION, AND MEDIA

The Film, Television, and Media department offers a comprehensive instructional program in radio and television broadcasting, digital film production, and digital audio and video production for use in multimedia and Internet applications. The department provides a two-year curriculum for students majoring in the field resulting in the Associate of Arts Degree and/or transfer to a four-year institution and provides elective courses for students interested in related fields such as marketing, journalism, theater arts, multimedia, web page design, and data communications. The instructional program includes internships at local stations and businesses, on-air experience using the facilities of the student radio station KJRP and public television station KVCR-TV, which is licensed to the San Bernardino Community College District.

## Contact Information

Division: Arts and Humanities (NH - 223)

Division Phone Number: (909) 384-8633

Faculty Chair: Lucas Cuny (%20lcuny@sbccd.edu), M.F.A.

- Film Associate of Arts Degree (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/film-aa-degree/>)
- Film, Television, and Electronic Media Associate of Science Transfer Degree (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/film-television-electronic-media-ast-degree/>)
- Media Production Associate of Arts Degree (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/media-production-aa-degree/>)
- Television Associate of Arts Degree (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/television-aa-degree/>)
- Media Development Certificate of Achievement (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/media-development-certificate-achievement/>)
- Post-Production Certificate of Achievement (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/post-production-certificate-achievement/>)
- Production Certificate of Achievement (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/production-certificate-achievement/>)
- Social Media Field Production Certificate of Achievement (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/social-media-field-production-certificate-achievement/>)
- Social Media Narrative Production Certificate of Achievement (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/social-media-narrative-production-certificate-achievement/>)
- Social Media Studio Production Certificate of Achievement (<http://catalog.valleycollege.edu/degree-certificate-program-index/ftvm/social-media-studio-production-certificate-achievement/>)

### FTVM 098 1-4 Units

#### Media Arts Work Experience

**WRKEX:** 300 contact hours

Supervised training, in the form of on the job employment that will enhance the student's knowledge in the selected field of study. The student's major and job must match. For paid work, 75 hours = 1 unit; for volunteer work, 60 hours = 1 unit. Students may earn a total of 16 units toward graduation in Work Experience 098 courses. See department for specific guidelines.

**Associate Degree Applicable**

**Transfers to CSU only**

### FTVM 101 3 Units

#### Introduction to Electronic Media

**Lecture:** 54 contact hours

**Advisory:** ENGL 101 or ENGL 101H

This course introduces the history, structure, function, economics, content, and evolution of radio, television, film, the internet, and new media, including traditional and mature formats. The social, political, regulatory, ethical, and occupational impact of electronic media are also studied. (FORMERLY RTVF 100)

**Associate Degree Applicable**

**Transfers to both UC/CSU**

### FTVM 102 3 Units

#### Introduction to Media Aesthetics and Cinematic Arts

**Lecture:** 54 contact hours

**Advisory:** ENGL 101 or ENGL 101H

This course introduces the close analysis of film and television and examines the broad questions of form and content, aesthetics and meaning, and history and culture. The course also explores the diverse possibilities presented by the cinematic art form through an examination of a wide variety of productions, national cinemas, and film movements. The topics include modes of production, narrative and non-narrative forms, visual design, editing, sound, genre, ideology and critical analysis. (Formerly RTVF 101)

**Associate Degree Applicable**

**Transfers to both UC/CSU**

### FTVM 110 3 Units

#### Announcing and Performing in Electronic Media

**Lecture:** 36 contact hours

**Lab:** 54 contact hours

This course will give instruction and practice in performing and announcing. Topics include interpretation of copy, news casting, music continuity, interviewing, and the operation of audio equipment while performing. Students will practice commercial material and improvisational announcing. (Formerly RTVF 102)

**Associate Degree Applicable**

**Transfers to CSU only**

**FTVM 111 3 Units****Introduction to Audio Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

This course serves as an introduction to the theory and practice of audio production for radio, television, film and digital recording applications. Students will learn the fundamentals of sound design and aesthetics, microphone use, and digital recording equipment. Students gain hands on experience recording, editing, mixing and mastering audio. Upon completion, students will have basic knowledge of applied audio concepts, production workflow, equipment functions, and audio editing software. (Formerly RTVF 120)

**Associate Degree Applicable****Transfers to CSU only****FTVM 112 3 Units****Digital Audio Post Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

This post production course provides specialized training in digital audio work stations and synchronization with the visual image for radio, television, film, and multimedia. Topics include the use of audio post production techniques and the skills necessary to compete in the entertainment, communications and multimedia industries. (Formerly RTVF 121)

**Associate Degree Applicable****Transfers to CSU only****FTVM 114 3 Units****Introduction to Digital Video Editing****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

This course includes theory and practice in digital video editing techniques including exploring professional video editing programs; basic video and audio editing techniques; use of effects, titles, and graphics; capturing and importing; custom software settings; and exporting to the web, DVD, or other media. (Formerly RTVF 131)

**Associate Degree Applicable****Transfers to CSU only****FTVM 120 3 Units****Basic Writing for Broadcasting****Lecture:** 54 contact hours

This course provides instruction and practice in writing and editing for news, commercials, multi-camera and single camera productions, and electronic media. Topics include how to write for speaking, writing objectively, journalism ethics, and legal issues such as libel and right to privacy. (Formerly RTVF 104)

**Associate Degree Applicable****Transfers to CSU only****FTVM 121 3 Units****Media Writing****Lecture:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

This is an introductory course in writing for the film and electronic media. The emphasis is on preparing scripts in proper formats, including fundamental technical, conceptual and stylistic issues related to writing fiction and non-fiction scripts for informational and entertainment purposes in film and electronic media. The course also includes a writing evaluation component as a significant part of the course requirement. (Formerly RTVF 106)

**Associate Degree Applicable****Transfers to CSU only****FTVM 122 3 Units****Acting and Directing for Television and Film****Lecture:** 36 contact hours**Lab:** 54 contact hours

This course provides instruction and practice in acting and directing for television and film, including voice, poise, and character development. (Formerly RTVF 134)

**Associate Degree Applicable****Transfers to both UC/CSU****FTVM 130 3 Units****Survey of TV Studio and Film Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

This course introduces theory, terminology and operation of a single camera, multi-camera television studio and control room. Topics include studio signal flow, directing, theory and operation of camera and audio equipment, switcher operation, fundamentals of lighting, graphics, video control and video recording and real-time video production. (Formerly RTVF 130)

**Associate Degree Applicable****Transfers to CSU only****FTVM 131 3 Units****Lighting and Cinematography****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

This course introduces the theory, terminology, and process of motion picture production for film and television. Topics include basic cinematography including the operation, function and creative uses of production, basic scriptwriting, camera operation, shot composition, lighting, and basic sound recording. (Formerly RTVF 132)

**Associate Degree Applicable****Transfers to CSU only**

**FTVM 132 3 Units****Commercial Video Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 130 or FTVM 131**Advisory:** ENGL 101 or ENGL 101HJ

This is an introductory course in the theory, terminology, and operation of commercial video production. The topics include composition, camera operation, portable lighting, video recorder, audio control, and editing. The aesthetics and fundamentals of scripting, producing, and directing for broadcast commercial or video to be used in other multimedia platforms. (Formerly RTVF 133)

**Associate Degree Applicable****Transfers to CSU only****FTVM 213 3 Units****Radio Station Operations****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 111**Advisory:** FTVM 112

This course offers an emphasis on individual and group production of short and long-form radio projects. Projects include remote broadcasts, promotional spots, features, music programming, and news; as well as project development, management and implementation. All student projects will air on the student radio-station KJRP, with some selected projects also airing on our PBS station, KVCR. (Formerly RTVF 220)

**Associate Degree Applicable****Transfers to CSU only****FTVM 215 3 Units****Intermediate Digital Video Editing****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 114

This intermediate level course provides students with the skills and technologies to edit both fiction and documentary films as well as other forms of visual media. (Formerly RTVF 232)

**Associate Degree Applicable****Transfers to CSU only****FTVM 222 1-3 Units****Independent Study in Film, Television, and Media****DIR:** 54 contact hours

Students with previous course work in FTVM may do assigned projects involving research and analysis of selected topics. This independent study is for students who are interested in furthering their knowledge of FTVM. Prior to registration, a written contract must be prepared. See instructor for details. (Formerly RTVF 222)

**Associate Degree Applicable****Transfers to CSU only****FTVM 233 3 Units****TV Studio Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 130

This is an in-depth course in techniques of planning, producing, writing, and directing television programs; with an emphasis on polishing technical skills, creativity, and teamwork. Explores advanced video switching techniques, video recording and editing formats, program rundowns, timing, and advanced director's cues. (Formerly RTVF 230)

**Associate Degree Applicable****Transfers to CSU only****FTVM 234 3 Units****Intermediate Video Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 130 or FTVM 131 and FTVM 120 or FTVM 121

In this course students plan, produce, write, shoot, and edit programs that can use either studio production or single camera video production with editing equipment. The course includes hands-on experience using HD and 4K video cameras, location sound, and nonlinear editing equipment. Students will create their own video productions, individually and in teams. (Formerly RTVF 231)

**Associate Degree Applicable****Transfers to CSU only****FTVM 235 3 Units****Cinema Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 130 or FTVM 131 and FTVM 121

This in-depth course covers producing for motion pictures and television. It includes script development, preproduction planning, production concepts, and postproduction editing concepts. (Formerly RTVF 240)

**Associate Degree Applicable****Transfers to CSU only**