

FILM, TELEVISION, AND MEDIA

The Film, Television, and Media department offers a comprehensive instructional program in cinema, broadcasting, and streaming. The department provides a wide range of technologies for our students such as 6K camera systems, multiple track field audio, professional software such as, Pro-Tools and DaVinci Resolve, access to a state-of-the-art Television and Radio Studio via KVCR, and we still teach Film on Film with our two film cameras a 35mm and a Super 16mm. The department boasts a wide variety of academic paths to follow, which include multiple 2-year degrees with transfer options and professional development certificates geared towards specific areas of film and broadcast, such as production, postproduction, and audio.

Through the Institute of Media Arts (<https://www.valleycollege.edu/academics/pathways/acd/film-television-media/institute-media-arts/>), students can take advantage of career development services such as portfolio development, resume writing, networking skills, and internships through our partnerships across southern California. These partnerships offer both unpaid and paid internship opportunities. Our most prominent partner is right on our campus, KVCR Television and Radio.

Many of our students transfer onto a variety of top-notch four-year film and media institutions such as UCLA, UC Berkley, USC, CSUN, Cal State Long Beach, and Cal State Los Angeles.

Contact Information

Division: Arts and Humanities (NH - 223)

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- Audio Broadcasting Certificate of Achievement
- Audio Production Associate of Arts Degree
- Film Associate of Arts Degree
- Film, Television, and Electronic Media Associate in Science for Transfer Degree
- Historical Documentary Production Certificate of Achievement
- Media Development Certificate of Achievement
- Post-Production Certificate of Achievement
- Production Certificate of Achievement
- Social Media Field Production Certificate of Achievement
- Social Media Narrative Production Certificate of Achievement
- Social Media Studio Production Certificate of Achievement
- Television Associate of Arts Degree
- Video Broadcasting Certificate of Achievement

FTVM 098 1-4 Units

Media Arts Work Experience

WRKEX: 300 contact hours

Prerequisite: FTVM 114 and FTVM 130

Supervised training, in the form of on the job employment that will enhance the student's knowledge in the selected field of study. The student's major and job must match. For paid work, 75 hours = 1 unit; for volunteer work, 60 hours = 1 unit. Students may earn a total of 16 units toward graduation in Work Experience 098 courses. See department for specific guidelines.

Associate Degree Applicable

FTVM 101 3 Units

Introduction to Electronic Media

Lecture: 54 contact hours

Advisory: ENGL 101 or ENGL 101H

This course introduces the history, structure, function, economics, content, and evolution of cinema, broadcast, and emerging media, including traditional and mature formats. The social, political, regulatory, ethical, and occupational impact of electronic media are also studied.

Associate Degree Applicable

Transfers to both UC/CSU

FTVM 102 3 Units

Introduction to Film and Media Aesthetics

Lecture: 54 contact hours

Advisory: ENGL 101 or ENGL 101H

This course introduces the close analysis of film and television and examines the broad questions of form and content, aesthetics and meaning, and history and culture. The course also explores the diverse possibilities presented by the cinematic art form through an examination of a wide variety of productions, national cinemas, and film movements. The topics include modes of production, narrative and non-narrative forms, visual design, editing, sound, genre, ideology and critical analysis.

Associate Degree Applicable

Transfers to both UC/CSU

FTVM 103 3 Units

Ethnicity and Identity in Media

Lecture: 54 contact hours

Advisory: ENGL 101 or ENGL 101H

This course explores the impact of identity on film as an art form and cultural artifact by confronting ideologies of race, class, gender, and sexual orientation as they are reflected in cinematic representation. American film is used as the primary lens through which to view how social, political, and cultural values have been formulated over the last century. Students analyze major films, figures, character types, and narrative strategies to evaluate the relationship between film and identity. (This course is also offered as ETHS 103)

Associate Degree Applicable

Transfers to both UC/CSU

FTVM 110 3 Units

Audio Performance

Lecture: 36 contact hours

Lab: 54 contact hours

This course will give instruction and practice in performing and announcing. Topics include interpretation of copy, news casting, music continuity, interviewing, and the operation of audio equipment while performing. Students will practice commercial material and improvisational announcing.

Associate Degree Applicable

Transfers to CSU only

FTVM 111 3 Units**Studio Audio Production****Lecture:** 36 contact hours**Lab:** 54 contact hours

This course serves as an introduction to the theory and practice of broadcast audio production for podcasting, digital recording applications, and radio. Students will learn the fundamentals of sound design and aesthetics, microphone use, digital audio workstations, and digital recording equipment. Students gain hands on experience recording, editing, mixing, and mastering audio. Upon completion, students will have basic knowledge of applied audio concepts, production workflow, equipment functions, and audio editing software.

Associate Degree Applicable**Transfers to CSU only****FTVM 112 3 Units****Film Audio Production****Lecture:** 36 contact hours**Lab:** 54 contact hours

This audio production course provides specialized training in digital audio work as it pertains to field audio production. This includes recording live events, field audio dialogue, and sound effects for use in all forms of media content. Topics include the use of audio post-production techniques and the skills necessary to compete in the entertainment, communications, and multimedia industries.

Associate Degree Applicable**Transfers to CSU only****FTVM 114 3 Units****Editing I****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

This course focuses on the fundamental techniques, skills, and theories of editing as well as the technical requirements for assembling a digital video project. Through a series of hands-on projects, students will put traditional theories of picture and sound editing into practice. The course will also cover the history of nonlinear editing and provide an overview of the post-production process.

Associate Degree Applicable**Transfers to CSU only****FTVM 120 3 Units****Introduction to Screen, Media, and Broadcast Writing****Lecture:** 54 contact hours

This course is designed to teach the student the basic tools of scriptwriting for film, television, broadcast, and new media, focusing on the aesthetic and commercial demands of each.

Associate Degree Applicable**Transfers to CSU only****FTVM 121 3 Units****Intermediate Screen, Media, and Broadcast Writing****Lecture:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H and FTVM 120

This course is designed to provide intermediate level training in skills required to create scripts for film, television or electronic media. Techniques of scriptwriting and marketing are explored. An emphasis on proper formatting, technical, conceptual, and stylistic issues and techniques of scriptwriting and marketing are explored.

Associate Degree Applicable**Transfers to CSU only****FTVM 122 3 Units****Acting and Directing for Television and Film****Lecture:** 36 contact hours**Lab:** 54 contact hours

This course provides instruction and practice in acting and directing for television and film, including voice, character development, and creating a visual style.

Associate Degree Applicable**Transfers to both UC/CSU****FTVM 130 3 Units****Film and TV Production Basics****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

This course is designed for students who are interested in transforming a narrative concept into a practical production. By viewing, discussing, planning, and developing stories. Film, television, and media students will learn skills necessary to produce a film or video in a TV Studio and location environment. Topics include studio signal flow, directing, theory and operation of camera and audio equipment, switcher operation, fundamentals of lighting, graphics, video control and video recording and real-time video production.

Associate Degree Applicable**Transfers to both UC/CSU****FTVM 131 3 Units****Cinematography****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

In this hands-on course, students will delve into the art and craft of cinematography: the methods and techniques by which motion picture photography and lighting help give a film meaning and aesthetic purpose. Through lectures, demonstrations and exercises in a supervised classroom environment, students will learn to operate state-of-the-art digital and electronic equipment while applying the fundamental principles of lighting, composition, exposure, focus, lens selection, and camera dynamics into purposeful visual storytelling.

Associate Degree Applicable**Transfers to both UC/CSU****FTVM 132 3 Units****Video Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H and FTVM 130

Have you ever wondered how music videos and commercials are created? These productions use techniques of single camera operations. This course introduces the theories, terminologies, and operations of video production. The topics include composition, single-camera operation, portable field lighting, video recorder, audio recording and control, and editing. The aesthetic theories and fundamentals of scripting, producing, and directing for broadcast commercial or video to be used in other multimedia platforms. Students will plan and execute pre-production, production, and post-production working as a cohesive production crew.

Associate Degree Applicable**Transfers to both UC/CSU**

FTVM 133 3 Units**Broadcast News****Lecture:** 36 contact hours**Lab:** 54 contact hours**Advisory:** ENGL 101 or ENGL 101H

In this course students will report, write, and produce video stories ranging from the four-minute BBC-style story to the 90-second US broadcast news variety to 30-second social media spots. Students will apply reporting techniques to the audio-visual medium, to tell news, feature, and investigative stories effectively. The combined stories will become a weekly news show to be broadcast on KVCR. Students will explore ethical issues applicable to video journalism and learn to interview for video, shoot sequences and write for the short news format. Students will pitch and be assigned news, feature, and deep dive/investigative stories. In addition, students will receive additional support in camera skills, voice tracking, graphics production. Students will produce a newscast, each taking on a different role as producers and reporters.

Associate Degree Applicable**Transfers to CSU only****FTVM 134 3 Units****Sports Broadcasting****Lecture:** 36 contact hours**Lab:** 54 contact hours

This course teaches the fundamentals of Sports Broadcasting. Students will take the lead on writing and preparing broadcasts and building presentation/ performance skills in the broadcast of local sports on for broadcast on both TV and radio on the campus broadcast station KVCR. The sports to be broadcast include local college, high school sports and specialized events known for the region. Students will also perform as sportscasters on news programs on KVCR. Students will interview local athletes, write and produce feature material for broadcast. The contributions of minorities and women in sports will be highlighted.

Associate Degree Applicable**Transfers to CSU only****FTVM 198 3 Units****Media Practicum****Lecture:** 18 contact hours**Lab:** 108 contact hours**Prerequisite:** FTVM 130

This course includes practical experience in design/layout, visual, online, multimedia journalism, emerging technologies, and leadership/ management. This intermediate student media practicum includes lab hours that regularly produce news, feature non-fiction product, or documentary with a journalism emphasis by and for students and distributed to a campus or community audience. Some assignments may include a variety of student media across multiple platforms, including print, broadcast, and online. Content must be student produced with student leadership emphasis.

Associate Degree Applicable**Transfers to CSU only****FTVM 213 3 Units****Radio and Podcast Operations****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 110 or FTVM 111

This course offers an emphasis on individual and group production of short and long-form broadcasts for a variety of audio projects. Projects include podcasts, promotional spots, features, music programming, and news; as well as project development, management and implementation. All student projects are eligible to air on KVCR, YouTube, and program managed podcast station.

Associate Degree Applicable**Transfers to CSU only****FTVM 215 3 Units****Editing II****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 114

This advanced level course provides students with the skills and technologies to edit both fiction and documentary films as well as other forms of visual media. Students will learn on industry level software systems and equipment.

Associate Degree Applicable**Transfers to CSU only****FTVM 216 3 Units****Color Correction for Film and Media****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 114

This hands-on course will familiarize students with color grading and finishing software. This course will begin with the basics of color balancing and correction. Students will move on to the fine points of secondary grading, including scene matching, using vignettes to isolate and track regions, creating advanced color effects and looks, skin tone adjustments, adjusting the composition and framing of a shot.

Associate Degree Applicable**Transfers to both UC/CSU****FTVM 222 1-3 Units****Independent Study in Film, Television, and Media****DIR:** 54 contact hours

Students with previous course work in FTVM may pitch various projects to further develop their portfolios. This can include films, broadcast or streaming shows, or podcast series. This independent study is for students who are interested in furthering their knowledge of FTVM. Prior to registration, a written contract must be prepared. See instructor for details.

Associate Degree Applicable**Transfers to CSU only**

FTVM 233 3 Units**TV Studio Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 130

This is an in-depth course that encourages collaboration between students, and provides them with powerful feedback from peers, faculty, and industry professionals. Students have access to a unique opportunity to create original programming in the KVCRC Studio. Along with exploring advanced television production techniques and management, the course is an intensive session which provides our students with the chance to explore areas such as writing, lighting, set design, performance and show running. It's a great opportunity to add to their portfolio and showcase their talents.

Associate Degree Applicable**Transfers to CSU only****FTVM 234 3 Units****Short Film Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 130 or FTVM 131 and FTVM 122

In this course, the techniques of digital short filmmaking and of critical appreciation, while emphasizing students' personal and creative expression. Topics will include the theory and practice of visualization, the grammar of cinematic storytelling, the aesthetics of various film movements, camera technique, lighting, sound recording, directing, and other fundamentals related to learning the craft of digital filmmaking. Students will work collaboratively to complete a short film by the end of the semester.

Associate Degree Applicable**Transfers to CSU only****FTVM 235 3 Units****Cinema Production****Lecture:** 36 contact hours**Lab:** 54 contact hours**Prerequisite:** FTVM 130 and FTVM 122

This course focuses on techniques of cinema and motion picture production using theoretical and critical rubrics, allowing the student to gain proficiency in producing, directing, cinematography, production design, sound recording, grip/electric, and editing as applied in feature films and films made for television and Internet. Students will develop skills and work as a team while learning the roles and responsibilities of various facets of the filmmaking process during pre-production, production, and post-production. Working with previously original scripts written by students, students learn skills that include the visualization of the screenplay, script breakdown, preparation of shot lists, direction of actors, and the staging of action for the camera.

Associate Degree Applicable**Transfers to CSU only****FTVM 601 Noncredit****Steadicam Operation****Lab:** 18 contact hours

This noncredit course will provide instruction on the use of the Steadicam. Steadicam is now a commonly used tool within the film and television industry that requires training and practice in order to produce good results. More than just a stabilizer, as a shooting system it is able to provide an individual style to the production often greatly desired by producers and directors. Additionally, complex moving scenes can not only be quicker to shoot, but also more dramatic by adding pace and dimension to the shot.

FTVM 602 Noncredit**Producing 101****Lecture:** 6 contact hours**Lab:** 14 contact hours

In this noncredit course students will learn the multiple facets of creative producing for all levels of media, including streaming, cinema, and broadcast. Topics covered include story development, casting, scheduling with professional level scheduling software, pre-production planning, location scouting, production paperwork and forms, and understanding the day to day logistics of producing for broadcast and cinema.

FTVM 603 Noncredit**Film Cinematography****Lecture:** 10 contact hours**Lab:** 18 contact hours

In this noncredit course developed in collaboration with Kodak Film, students will learn the basics of cinematography utilizing motion picture film stock. The class covers various film types, motion picture film cameras, and why in this age of digital the film approach is the best choice for a given project.