

JOURNALISM CERTIFICATE OF ACHIEVEMENT

Embark on a transformative journey into the realm of journalism with our specialized Certificate in Journalism, focusing on writing, video creation, and documentary production. This immersive program offers aspiring journalists a unique opportunity to develop a comprehensive skill set tailored to the demands of modern media. Through a carefully crafted curriculum, students will delve into the art of storytelling through the written word, mastering the fundamentals of journalistic writing techniques, narrative structure, and style. Additionally, students will explore the captivating realm of documentary filmmaking, gaining hands-on experience in research, interviewing, and production to create powerful and impactful documentaries. This certificate program provides a dynamic and supportive learning environment where creativity thrives and innovation flourishes. Whether you're aspiring to launch a career in journalism, enhance your existing skill set, or pursue a passion project, this certificate will equip you with the tools and knowledge needed to excel in today's diverse and dynamic media landscape. Join us and unleash your potential as a storyteller and media innovator.

Code	Title	Units
Required Courses:		
ENGL 122	Journalism Production: Introduction	3
ENGL 123	Journalism Production: Intermediate	3
FTVM 114	Editing I	3
FTVM 133	Broadcast News	3
FTVM 198	Media Practicum	3
COMM 136	Introduction to Public Relations	3
Total Units		18

Students working for certificates must have a basic knowledge of arithmetic, reading and writing in order to learn and work in the occupations they select.

This is a Gainful Employment Program

Program Learning Outcomes

At the completion of this program, students will be able to:

- Demonstrate various storytelling techniques applicable to journalism, including writing, video production, and documentary filmmaking, enabling them to effectively communicate stories across different media platforms.
- Exhibit ethical principles and critical thinking skills essential to journalism, allowing them to navigate complex issues, evaluate sources, and uphold journalistic integrity in their reporting and content creation.
- Develop practical skills in the use of multimedia tools and technologies relevant to contemporary journalism, including digital editing software, camera operation, audio recording equipment, and online publishing platforms, empowering them to create high-quality multimedia content.
- Collaborate effectively with diverse teams and adapt to evolving media landscapes, fostering flexibility, innovation, and resilience in the face of technological advancements and industry changes.