

JOURNALISM ASSOCIATE IN ARTS FOR TRANSFER DEGREE

Immerse yourself in the dynamic world of journalism with our comprehensive Associate of Arts for transfer degree in Journalism. Designed to equip students with the essential skills and knowledge needed to excel in today's rapidly evolving media landscape, this program offers a rigorous blend of theoretical study and practical experience. This program will guide you through courses covering multimedia storytelling, investigative reporting, ethics and public relations, digital media production, and more. You'll have the opportunity to hone your craft through hands-on projects, internships with KVCR Radio and Television, and engagement with cutting-edge technologies. Whether your passion lies in print, broadcast, online journalism, or emerging media platforms, our Journalism degree program will empower you to become a versatile, ethical, and impactful storyteller prepared to thrive in a variety of media environments. Join us and embark on a journey to shape the future of journalism.

The Associate in Arts for Transfer (AA-T) degree is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. Students completing the AA-T are guaranteed admission to the CSU system, but not to a particular campus or major.

To earn this Journalism AA-T degree, students must meet the following requirements:

- Completion of the following major requirements with a minimum grade of "C" (or "P").
- Certified completion of the California General Education Transfer Curriculum (Cal-GETC), which requires a minimum of 34 units; and
- Completion of a minimum 60 Cal-GETC transferrable semester units with a minimum "C" grade required in each course. A "C" is defined as a minimum of 2.0 grade points on a 4.0 scale.

Students planning on transferring to a four-year institution and major in Journalism should consult with a counselor regarding the transfer process and lower division requirements.

Code	Title	Units
Required Courses:		
COMM 135	Mass Media and Society	3
FTVM 198	Media Practicum	3
ENGL 122	Journalism Production: Introduction	3
List A - One course from the following:		
FTVM 133	Broadcast News	3
COMM 136	Introduction to Public Relations	3
ENGL 123	Journalism Production: Intermediate	3
List B - Two courses from the following:		
ART 161	Digital Photography	3
STAT C1000	Introduction to Statistics	4
	or STAT C1000H Introduction to Statistics - Honors	
	or ECON 208 Business and Economic Statistics	
	or PSYC 105 Statistics for the Behavioral Sciences	
ECON 200	Principles of Macroeconomics	3
	or ECON 200H Principles of Macroeconomics - Honors	
	or ECON 201 Principles of Microeconomics	

	or ECON 201H Principles of Microeconomics - Honors	
POLS C1000	American Government and Politics	3
	or POLS C1000H American Government and Politics - Honors	
POLS 140	Introduction to Comparative Politics	3
ENGL C1001	Critical Thinking and Writing	4
	or ENGL C1001H Critical Thinking and Writing - Honors	
PHIL 103	Introduction to Logic: Argument and Evidence	3
COMM 125	Critical Thinking Through Argumentation and Debate	3
ART 148	Fundamental Graphic Design Principles and Digital Practices	3
FTVM 120	Writing for Streaming and Broadcast	3
	or FTVM 121 Writing for Cinema	
PHIL 102	Critical Thinking and Writing	3
FTVM 101	Introduction to Electronic Media	3

Code	Title	Units
Major Total		18-20
Total Units that may be Double-Counted		9
General Education (Cal-GETC) Units		34
Elective Units		16-17
Total Units		60

See Section on Degree, Certificate, and Transfer Information for additional information on the Associate Degrees for Transfer.

To earn an SBVC Associate Degree for Transfer (AA-T or AS-T) students must complete the following General Education (GE) pattern:

- Cal-GETC - California General Education Transfer Curriculum (<https://www.valleycollege.edu/student-services/counseling/articulation/calgetc.php>)

Program Learning Outcomes

At the completion of this program, students will be able to:

- Demonstrate proficiency in a range of media production techniques, including writing, editing, photography, videography, and audio production, enabling them to effectively communicate stories across various platforms.
- Apply ethical principles and legal standards relevant to journalism, demonstrating an understanding of public relations, privacy considerations, and ethical decision-making in their reporting and storytelling.
- Critically analyze media content across different formats and platforms, identifying biases, misinformation, and propaganda while evaluating the credibility and reliability of sources.
- Conduct thorough research and investigative journalism, employing techniques such as data analysis, interviews, and fact-checking to uncover and report on issues of public interest with accuracy and integrity.
- Adapt to evolving technologies and trends in journalism, demonstrating proficiency in digital tools, social media platforms, content management systems, and emerging storytelling formats to effectively engage audiences in an ever-changing media landscape.