

# WEB AND MULTIMEDIA DESIGN CERTIFICATE OF ACHIEVEMENT

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This certificate is designed to prepare students for entry-level work in a variety of occupations related to web site design, development, creation, and maintenance.

Code	Title	Units
<b>Required Courses</b>		
ENGL 101 or ENGL 101H	Freshman Composition Freshman Composition-Honors	4
ART 120	Two-Dimensional Design	3
ART 148	Beginning Computer Graphic Design	3
ART 161	Digital Photography	3
ART 185	Beginning Website Design	3
ART 186	Interactive Web Design	3
ART 180 or BUSAD 100	Beginning 3D Computer Animation Introduction to Business	3
<b>Select one of the following Art History courses:</b>		<b>3</b>
ART 100	Art History: The Stone Age to the Middle Ages	3
ART 102 or ART 102H	Art History: Renaissance to Present Art History: Renaissance to Present - Honors	3
ART 105	History of Modern Art	3
ART 107	Art History: Africa, Oceania and the Americas	3
ART 108	Art of Mexico and Mesoamerica	3
<b>Total Units</b>		<b>25</b>

*Students working for certificates must have a basic knowledge of arithmetic, reading and writing in order to learn and work in the occupations they select.*

## ***This is a Gainful Employment Program***

### **Program Learning Outcomes**

**At the completion of this program, students will be able to:**

- Integrate design skills into their aesthetic sensibility
- Have an understanding of the evolution of art history
- Demonstrate knowledge and skills in the use of basic concepts, tools and techniques of digital media to produce art works concept to finished product
- Demonstrate the knowledge and skill to apply technical standards in design, typography and animation on the web
- Assemble a portfolio that demonstrates preparation for work as an entry-level web designer