

# USE OF IMAGE, LIKENESS OR VOICE CAPTURED AT PUBLIC EVENTS

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The various sites of the San Bernardino Community College District (including San Bernardino Valley College) often host events that are open to the public such as, but not limited to, graduation, athletic competitions, job fairs, speakers, and various activities held on campus or district property. Those events are considered news events. Such an event may be photographed, videotaped or webcast for purposes of archiving the event, educational use, or publicity. Students, staff, faculty and the public who attend those events may have their image or voice captured on video, webcast or photograph(s). Due to the nature of these events, the San Bernardino Community College District, and its various sites, has no means by which to prevent such photographs, videotaping or webcastings from including a specific attendee's image or voice. By attending the event, such person is granting the site and the SBCCD the right to use any such still or motion images or voice recordings in future publicity or publications, including web postings as needed and without compensation. No release shall be required by the SBCCD or its sites to utilize in an appropriate manner any images captured during a public event, even if the subject is a minor.

For additional information, please contact the Director of Marketing and Public Relations at (909) 384-8978 or by email at [pbratulin@valleycollege.edu](mailto:pbratulin@valleycollege.edu) ([pbratulin@sbccd.edu](mailto:pbratulin@sbccd.edu)).